

WhoisEDI Privacy and Security Policy

Last revised: January 23, 2016

WhoisEDI respects our users' privacy and the confidentiality and security of their personal and business data. We have created this Privacy and Security Policy (our "Privacy Policy") to help you understand how we collect, uses, disclose, and safeguard your sensitive information.

This Privacy Policy applies to information that we obtain in connection with your use of our website, www.whoisedi.com (our "Site"). In this Privacy Policy, the terms "you" and "your" (and related words) refer to the persons or businesses using our Site, the terms "we", "us", and "our" (and related words) refer to WhoisEDI Inc. (dba WhoisEDI), and capitalized terms have the meanings given to them in this Privacy Policy. We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new Privacy Policy on the Site. Please consult this policy regularly to stay informed of any changes.

Why Do We Collect Your Information?

In collecting information from you, our primary goals are to deliver accurate information on our Site, to administer your account, and to enable you to enjoy and easily navigate our Site. These activities are referred to below as our "Service". We do not rent or sell any information we collect from you to third parties, and we do not share your personally identifiable information with third parties without your consent, as described below under "Generic and Aggregated Information" and under "When and How Do We Share your Information with Others?"

What Information Do We Collect, and How Is It Used?

We realize that certain kinds of information are more sensitive than others, and we want you to be confident in knowing how we treat the information that matters to you. The various types of information we collect from you, and how we use each kind of information, are explained below.

Personally Identifiable Information:

If you choose to open an account to use our Service, we will ask you for personally identifiable information, meaning information about you that can be used to contact or identify you ("Personal Information"). Personal Information includes, for example, your name, phone number, billing information, email address, and business postal addresses.

We use your Personal Information:

- To set up and provide Service;
- To respond to your inquiries and requests;

Rest assured that your specific billing information will be used only to bill you for our Services that you choose to receive. Please keep in mind, however, that you are responsible for maintaining the confidentiality and security of your username(s) and password(s) that restrict access to your Business Data stored on our system.

Generic and Aggregated Information:

We collect non-personally-identifying information about you as part of your creating an account for, or use of, our Site or Products. This information includes, for example, your individual Site preferences or general information about your organization's industry. In addition, we extract non-personally-identifying elements from certain Personal Information you provide (for example, the state or zip code from your home address). Finally, we combine and aggregate any information we receive from you (including Personal Information and Business Data) with information received from other users of our Site and Products in order to obtain demographic and other statistical information that no longer identifies or pertains specifically to you. When stored, used, and/or disclosed separately from any data that could, in combination, allow others to contact or identify you, all of the information described in this paragraph is considered "Generic Information".

We use Generic Information on its own or in combination with your Personal Information and/or Business Data in order to provide you with tailored and relevant Services, and to analyze and understand how our Site and Products are used. We also use Generic Information (particularly including aggregated, non-identifying statistical data) in order to provide our subscribers and others with statistical reports and other materials regarding business trends and general information pertaining to the use of our Site and Products.

Log Data:

When you visit the Site or use our Products, our servers automatically record information that your browser sends whenever you visit a website ("Log Data"). This Log Data includes information such as your computer's Internet address, browser type, the website from which you are visiting, pages of our Site that you visit, the time spent on those pages, information you search for, access times and dates, and other statistics. We use this information to monitor, analyze the use of, and administer the Site and Products, as well as to increase the functionality, user-friendliness, and relevance of the Site and Products. We also use this information to verify that visitors to the Site meet the criteria required to process their requests.

When and How Do We Share Your Information with Others?

We never rent or sell any of the personally identifiable information we collect from you. You deserve to know how and when your information is shared with others, which includes the circumstances outlined below.

Disclosure of Information to General Public.

Information about who is responsible for an EDI identifier is publicly available to allow rapid resolution of technical problems and to enhance communication between trading partners. This information is only available to the public on the "WhoisEDI" site by doing a lookup with the exact and complete EDI identifier. No reverse lookup (search with a company name for example) is possible except through the self-maintained trading partner list, which you agreed to be part of by accepting your trading partner invitation. If you do not want your information to be available to general public, you can change your privacy setting at all time in the "My Identifier" section of the site.

Disclosure of Generic Information and Log Data.

From time to time we share Generic Information and Log Data with third parties for industry analysis, demographic reporting, and other purposes. Any aggregated information shared in these contexts will not reveal your Personal Information or Business Data.

Compliance with Laws and Law Enforcement.

When needed, we cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We will disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe is necessary or appropriate to respond to claims and legal process (including but not limited to subpoenas), to protect the property and rights of WhoisEDI or third parties, to protect the safety of the public or any person, or to prevent or stop any illegal, unethical or legally actionable activity.

Business Transfers. We may sell, transfer or otherwise share some or all of our assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. In such event, we will use our reasonable efforts to require our successor to continue to protect your information as set forth in this Privacy Policy.

How Can You Access and Update Your Information?

You may review, update, correct, or delete the Personal Information in your account using our online account management tools or by contacting us (see below for our privacy contact information). Please note that a minimum amount of Personal Information is necessary in order for us to provide you with our Products, so deletion of such Personal Information may preclude your use of those Products or require that your account be deactivated.

How We Use Cookies

Like many websites, we use "cookies" to help us collect and keep track of information. A cookie is a small data file, recognizable by our system, which we transfer to your computer's hard disk when you visit our Site. We may use "persistent" cookies to save certain user preferences and (at your option) your username and associated authentication information for future logins to the Site or Products. We also utilize "session" cookies to enable certain features of the Site or Products, to better understand how you interact with the Site and Products, and to monitor aggregate usage by our users and web traffic routing on the Site. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Site and Products and then close your browser. You can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use some or all of the Site or the full functionality of the Products.

How We Store and Secure Your Data

WhoisEDI is very concerned with safeguarding your information. We employ administrative, physical and electronic measures designed to protect your information from unauthorized access.

We protect customer data in a number of ways and have implemented an integrated hardware and software platform designed to maintain the ongoing confidentiality, integrity and availability of all customer data uploaded to the WhoisEDI Application. The WhoisEDI Application is run on a combination of best-in-class open-source and vendor-specific solutions.

Our security strategy includes:

- Secure, world-class cloud computing environment;
- SSL Encryption on all client-server communications;
- 24/7 Automated server and application monitoring;
- Stateful Internet firewall;
- Network address translation;
- High-availability server and application monitoring;
- Secure operating systems;
- Backup to offsite location;
- High-availability application design;
- Redundant customer data storage;
- Latest security patches applied as needed.

Please note that we will make any legally required disclosures to you of any breach of the security, confidentiality, or integrity of your unencrypted, electronically stored "personal data" (as defined in applicable state statutes on security breach notification) via email or conspicuous posting on this Site without unreasonable delay, as dictated by (i) the legitimate needs of law enforcement; and (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of our data system.

Links to Other Sites

We are not responsible for the privacy practices or the content of other websites, and our linking to other websites from our Site does not indicate any endorsement of these websites or any affiliation with their providers. Other websites may place their own cookies or other files on your computer, collect data, and/or solicit personal information from you. You must check the privacy statements of these other websites to understand their policies for collecting and using such information.

Updates to this Privacy Policy

Please note that we may update this Privacy Policy from time to time, and we will notify you of any material changes by posting the revised policy at <https://www.whoisedi.com/privacy-policy.jsp>, which you should consult regularly to stay informed of any changes. You will be deemed to agree to and accept the terms and conditions of this Privacy Policy as last amended and you acknowledge that it is your responsibility to stay informed of changes to our Privacy Policy.

Contacting Us

If you have any questions about this Privacy Policy, please Contact Us by email at support@whoisedi.com
or at
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Our customer service phone number is 514-884-8937 (North America)